119 King Street La Crosse, WI 54601
608.785.1434
Artspire@thepumphouse.org

About Artspire: Artspire La Crosse is an all-inclusive, free, community arts celebration that showcases the power of the arts to create unity in our diverse community. Artspire combines visual, performing, and literary arts in a largely outdoor format designed to represent and engage all elements and cultures of the area. The ninth annual Artspire is June 10 & 11, 2022.

The Artspire Art Fair & Sale is held on King Street, just outside of the Pump House on Saturday, June 11, 2022, 10:00 am-5:00 pm. Participating artists are accepted via an application and jury process.

Artspire is funded and produced by the Pump House Regional Arts Center, and many other community supporters.

Eligibility: The Artspire call to artists is open to all regional visual artists, at least 18 years and older.

Sales: Seller must be the creating artist. Mechanical reproductions of artist's original work may be sold, but must be labeled as "Reproduction" on the work. Browse bins of reproductions may be labeled with one general sign rather than individually. Reproductions must be limited to 50% or less of display area.

Application Process:
1) Complete Online Application

2) Upload up to 3 images (.jpg format at 72 dpi resolution,) each saved as follows:
ArtistFirstName_LastName_Title_Medium_Dimensions_Price

3) Pay Jury Fee: $25

If Accepted:
4) Pay Booth Fee: $150.00 (online at thepumphouse.org, or by phone: 608-785-1434)

Timeline:
January 31, 2022 – Application deadline
February 2022 – Jury committee reviews all submissions
March 15, 2022 – Jury results announced via email and website*
April 15, 2022 – $150.00 booth fee due*
June 1, 2022 – Booth assignments announced via email and Artspire website
June 11, 2022 – Artspire Art Fair and Sale, 10:00 am-5:00 pm

*timeline updated 01/18/2022

ARTSPIRE 2022 ART FAIR & SALE PROSPECTUS INFORMATION

- Artspire 2022 Artist Exhibits will be open Saturday, June 11, 2022 from 10:00 am to 5:00 pm. All booths must remain open for the entire length of the show.
- Exhibitors must be at least 18 years of age.
- All artwork must be acceptable for viewing by the general public. In the case of questionable content, the artist may be asked to remove the work from view.
- Seller must be the creating artist. Mechanical reproductions of artist's original work may be sold, but must be labeled as "Reproduction" on the work. Browse bins of reproductions may be labeled with one general sign rather than individually. Reproductions must be limited to 50% or less of display area.
- Artists are responsible for collecting, reporting and paying all applicable sales taxes: WI Sales & Tax Requirements for Temporary Events
- Artspire will take place, rain or shine. Exhibitors should be prepared for inclement weather.
- Booth fees are non-refundable.
- Booth space measures approximately 10' x 10' with a 1' perimeter.
- Each artist is responsible for supplying & erecting his/her own *white* display booth. Tent/booth must be white and fit within the 10' x 10' area, including chairs, flip bins, and walk around space.
- Booths must be weighed down with weights or sandbags equaling at least 50 lbs. on each of the four corners. Make your own weights by following this tutorial: Art Fair Insider Weight Tutorial
- Artist check-in begins at 6:00 am. All booth set up and vehicle removal must be completed by 9:00 am. A dedicated parking area for booth artists will be assigned at check-in.
- Each artist is required to display an Artist's Statement in the booth area.
- Bathrooms and bottled water will be available to artists.
- Informed volunteers will be present to assist at booths if needed for breaks.

Contact Information for Questions
Allison Krzych, Artspire Event Coordinator, allison@thepumphouse.org
Lauren Caskey, Artspire Visual Arts Chairperson, lauren@thepumphouse.org

Or contact the Pump House Regional Arts Center
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