



119 King Street  
La Crosse, WI 54601

## CALL TO ARTISTS

*The Pump House Regional Arts Center invites exhibition proposals for 2021-2022.*

### **About the Pump House Regional Arts Center**

The Pump House Regional Arts Center, located in downtown La Crosse, WI, is home to a wide range of visual and performing arts activities. The historic building, built in 1880 as the city water pumping station, was converted to a cultural center in 1977 and is affectionately called by locals the "Pump House." The Pump House features three exhibition galleries, a 140 seat theater, art education classrooms complete with a kiln and pottery wheels, a conference room and an outdoor courtyard with seating. It is a fully accessible and smoke-free environment.

The Pump House is a non-profit, 501(c)(3) organization, greatly supported by volunteers, memberships, and donations. Memberships start at \$35 per year (\$15 for students) and come with many benefits, including waived entry fee for submissions in response to this annual Call to Artists.

### **About the process and exhibitions at the Pump House**

A nine person jury committee of art professionals, art educators, artists, and art patrons reviews submissions from which they make selections for the next exhibition season. Jury committee members are volunteers who serve three year terms. Terms are aligned so three members rotate off each year and three new members begin.

The Jury Committee selects from applications received and instructs the Pump House Gallery Coordinator what opening to offer each accepted artist.

The Pump House has three exhibition spaces that are generally used in the following manner:

**Kader Gallery** – This is our largest gallery with approximately 100 linear feet of wall space. Most of this space is on opposing walls which are designated **Kader Gallery East** (50') and **Kader Gallery West** (50'), allowing for two 2-D artists to concurrently be featured in the gallery. Work of a 3-D artist may be added to the south end and/or center of this gallery. When more than one artist is represented in the Kader Gallery, each artist has a distinct space. Artworks are not intermixed.

**Front Gallery** – The Front Gallery has an approximate total of 35 linear feet of wall space (9' + 18'6" + 3'6" + 4'). The main space is a black wall of 18'6". This gallery features the work of one 2-D artist. Work of a 3-D artist may be concurrently exhibited in this space.

**Balcony Gallery** – The Balcony Gallery has approximately 31 linear feet of wall space (11' + 5'6" + 11' + 3'8"). This gallery features the work of one 2-D artist. Work of a 3-D artist may be concurrently exhibited in this space. The Pump House has appropriate ramps and an elevator to access the Balcony Gallery.

The Jury Committee gives careful consideration of many factors when scheduling artists in these various spaces. Artists can be confident, if selected, their work will be professionally presented.

Artists' work is shown for approximately eight weeks.

A reception is held for all shows opening at the same time.

### **Group Shows**

If two or more artists wish to apply as a group, each artist must submit an individual application with information regarding the collaboration clearly explained. A single application that includes more than one artist will not be considered.

### **Delivery and Pick-Up**

Delivery and pick-up of the artwork are the responsibility of the Artist. A date and time will be scheduled. Art may be delivered and/or picked up personally by the Artist or by their appointed representative. The Pump House does not accept shipped in work.

Members of our installation team look forward to meeting you at delivery. Your timely arrival will give you an opportunity to greet them and discuss your vision for this exhibition. Our experienced and talented team will then install your exhibition over the course of one or two days.

All works must be ready for installation when delivered by Artist. Two-dimensional works of art must be ready to hang with properly installed hanging wire. Two-dimensional work must be framed unless the artwork is executed on gallery canvas no less than 1½" deep with all edges painted and a hanging wire properly installed. All three-dimensional works must stand securely and freely on a horizontal surface without additional support(s).

### **COVID-19**

The Pump House Regional Arts Center has health and safety policies and procedures in place. (See our website for Our Response to COVID-19.) This may affect receptions and other events. With health and safety first, the Pump House will make every effort to maintain schedules but changes may sometimes be required, such as limiting attendance, holding virtual events, etc.

### **Eligibility**

Work chosen for a show must have been created by the artist within the past 2 years, be unified in theme, and not have been exhibited within a 50 mile radius of La Crosse.

### **Sales**

The Pump House will manage all artwork sales, including collection and payment of sales tax. Artists receive 60% of artwork sales price; the Pump House retains a 40% commission. The Pump House will

provide a list of purchasers to the artist when artwork has sold. Purchased artwork remains in the exhibition until the show closes.

### **Application Process**

- 1) Prepare five images of your artwork in jpg format at 72 dpi resolution, each saved as follows:  
LastName\_FirstName\_Title\_Medium\_Dimensions\_Price  
Example: Smith\_Sandra\_Midnight\_Oil\_24x24\_300  
In this example, the artist is Sandra Smith, the title of her work is "Midnight", it is an oil painting, the size is 24"x24", and the price is \$300.
- 2) Complete the application online and upload your images. Refer any questions to [contact@thepumphouse.org](mailto:contact@thepumphouse.org) or call 608-785-1434.
- 3) Pay \$30 jury fee online or call 608-785-1434 with MC/Visa/Discover information, or pay in person with check or cash. Checks are also acceptable by mail.  
Note for Members: This annual call jury fee is waived for current Pump House members.  
Scholarship Note: A limited number of Jury Fee Scholarships are available. Send inquiry to [contact@thepumphouse.org](mailto:contact@thepumphouse.org) for more information.

By submitting an application, the artist certifies to have reviewed all instructions and will meet all requirements and eligibility standards.

### **Timeline**

*September 1, 2020* – Applications Open

*January 31, 2021* – Application deadline

*February 1- March 1, 2021* – Jury committee reviews all submissions

*March 16, 2021* – Jury results announced and accepted proposals scheduled for exhibitions from September 1, 2021 through August 31, 2022

Thank you for your interest in exhibiting your work with the Pump House Regional Arts Center.

### **Contact Information for Questions**

Please contact us if you have any questions:

Phone: (608) 785-1434

E-mail: [contact@thepumphouse.org](mailto:contact@thepumphouse.org)

Website: [www.thepumphouse.org](http://www.thepumphouse.org)

Mailing Address:

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